

# Privacy Policy

Denali Asthma and Pulmonary LLC (the “practice,” “we”) is committed to maintaining the confidentiality, privacy, and security of all user and visitor personal information. Our Privacy Policy describes how we collect, use, and protect the personal information that you provide to us via our web site.

## SECURITY OF PERSONAL HEALTH INFORMATION

Denali Asthma and Pulmonary LLC does not collect information that would personally identify you unless you choose to provide it. If you choose to provide us with personal information by sending an email or by filling out a form with personal information and submitting it through our web site, we will use that information to respond to your message or inquiry.

We will not share any personally identifiable information we receive from you with any parties outside of the practice except as allowed by law and stated in our practice’s Notice of Privacy Practices. We will only use the information you submit to provide you with the services you have requested. We do not give, share, sell, or transfer any personal information to any third party unless permitted or required by law.

Denali Asthma and Pulmonary LLC uses reasonable security measures to protect the confidentiality of personal information under our control and we appropriately limit access to it. We have taken reasonable steps to ensure the integrity and confidentiality of personally identifiable information that you may provide. You should understand, however, that electronic transmissions via the Internet are not necessarily secure from interception; therefore we cannot absolutely guarantee the security or confidentiality of such transmissions. There is always some risk that an unauthorized third party may find a way around our security systems or that transmissions of your information over the Internet may be intercepted. You should always use caution when submitting personal information online.

## USE OF NON-PERSONAL INFORMATION

When you visit our web site, we may collect certain non-personally identifiable information, such as your computer’s IP address, type of browser, and pages viewed. This information in aggregate form is used to understand how visitors navigate through our site and to enhance visitor experience.

We may provide third parties with aggregate statistics about our visitors, traffic patterns and related site information. These data reflect site-usage patterns gathered during visits to our web site, but they do not contain behavioral or identifying information about any individual.

We may use a third-party web analytics service provider that uses cookies and web beacons to help us analyze how users navigate our web site and the effectiveness of our marketing initiatives. “Cookies” are small text files that a web site stores on your computer’s hard drive in order to collect information about your activities on the site or to make it easier to use certain site functions. The information collected by web analytics service providers is not personally identifiable. You can change your browser settings if you want to be notified when a site collects cookies, or to prevent sites from collecting cookies.

## EMAIL COMMUNICATIONS AND RELATED SERVICES

Email communications that you send to us via the email links on our web site may be shared with an employee, medical expert or agent that is most able to address your inquiry. The email functionality on our web site does not provide a completely secure and confidential means of communication. Any information sent through email is inherently insecure. It is possible that your email communication may be accessed or viewed by another Internet user while in transit to us. If you wish to keep your communication private, do not use our email. When you send information through email, you do so at your own risk.

## THIRD-PARTY VENDORS AND HOSTING PARTNERS

Denali Asthma and Pulmonary LLC uses third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, printing, customer service tools, and related technology to run our services. If we provide personal information to third parties, we only provide the personal information needed to deliver the service. They are required to maintain high standards of confidentiality and security when using personal information, and are explicitly prohibited from using that information for any other purpose.